

HAJIN LIM

Gates Hall #220, Cornell University, Ithaca, NY 14853, U.S.
hl934@cornell.edu | www.hajinlim.com | +1 607 379 7847

RESEARCH INTEREST

Human Computer Interaction (HCI)

- ▶ Computer Supported Cooperative Work (CSCW) and Social Computing
- ▶ Multilingual Communication
- ▶ AI Augmented Communication

EDUCATION

Cornell University

Ph.D Student in Information Science (Degree expected : 2020)

▶ Area : Human Computer Interaction

▶ Advisor : Prof. Susan R. Fussell

▶ Dissertation Committee : Prof. Dan Cosley, and Prof. Malte Jung

2015 - present

Ithaca, NY

Seoul National University, Graduate School of Convergence Science and Technology

Master of Engineering

▶ Area : Human Computer Interaction, Social Computing

▶ Advisors : Prof. Bongwon Suh, Prof. Joonhwan Lee

Aug, 2015

Seoul, South Korea

Seoul National University

Bachelor of Arts in Communication and Information-Culture Technology Studies (Double Major)

Aug, 2013

Seoul, South Korea

PUBLICATIONS

- [1] Making Sense of Foreign Language Posts in Social Media
Hajin Lim and Susan R. Fussell.
In Proceedings of the CSCW'18 (In press) (Acceptance Rate : 27.3%)

- [2] Distraction or Life Saver? The Role of Technology in Undergraduate Students' Boundary Management Strategies
Hajin Lim, Ian Arawjo, Yaxian Xie, Negar Khosjaste, and Susan R. Fussell
In Proceedings of the CSCW'18 (In press) (Acceptance Rate : 27.3%)

- [3] Understanding How People Attend to and Engage with Foreign Language Posts in Multilingual Newsfeeds
Hajin Lim and Susan R. Fussell.
In Proceedings of the International AAAI Conference on Web and Social Media (ICWSM'17)

- [4] What the selfie says: An experimental test of how selfies change Social judgments on Facebook
Samuel H. Taylor, Alexandra S. Hinck, A, and Hajin Lim
In the Journal of Cyberpsychology, Behavior, and Social Networking, 2017 (In press)

- [5] Ubi-jector: An Information-Sharing Workspace in Casual Places Using Mobile Devices
Hajin Lim, Hyunjin Ahn, Junwoo Kang, Bongwon Suh And Joonhwan Lee
In Proceedings of the MobileHCI'14, ACM, 379-388. (Acceptance Rate : 21.3%)

- [6] Now Here or Nowhere: Conflict Resolution Strategies for Intimate Relationship in Diverse Geographical Contexts
Hajin Lim, and Bongwon Suh.
In Proceedings of the companion publication of CSCW'14, ACM,197-200.

-
- [7] Gingerman Challenge: A Persuasive Game for Promoting Adequate Sunlight Exposure for Office Workers
Hajin Lim, Jaehyeon Park and Bongwon Suh
In Proceedings of the CHI PLAY '14 (Symposium on Computer-human interaction in play), ACM, 431-432.
-
- [8] Oppan Internet Meme Style: A Case Study of Internet Memes through Digital Artifacts on Social Media
 Changhoon Oh, Hajin Lim, Jinwook Seo and Bongwon Suh
In Adjunct Proceedings of the TVX'14 (ACM International Conference on Interactive Experiences for TV and Online Video)
-
- [9] Ubi-Jector: An Information-sharing Screen in Casual Meeting Environment Using Mobile Devices
Hajin Lim, Seohee Choi, and Joonhwan Lee.
In Extended Abstracts of the CHI '13. ACM, 1695-1700.
-
- [10] ContActive : Re-Designing the Interface of Smartphone Contacts Application for the Optimal Decision in Choosing Interpersonal-Communication Channel
Hajin Lim, Jeseok Lee, and Joonhwan Lee.
In Proceedings of the HCI Society of Korea (2013), Seoul, South Korea, 397-401.

PROFESSIONAL EXPERIENCES

Research Assistant UX Group, Samsung Electronics

- ▶ Investigated drivers' information behaviors by recording in-car situations and gathering usage logs in their smartphones. 2013 (Mar - Aug)
Seoul, South Korea
- ▶ Conducted a large scale user survey to study multi-device interactions and proposed personas and scenarios for multi-device user experiences.

Researcher Southern Health Improvement Samity (SHIS)

- ▶ Conducted a field study for exploring the learning environments of students in the rural areas of West Bengal, India. 2013 (Jan - Feb)
West Bengal, India

Undergrad Research Intern UX Group, Samsung Electronics

- ▶ Developed 'UX heuristics for mobile intelligent services' 2012 (Feb - June)
Seoul, South Korea

Emerging Business Team Intern Samsung SDS

- ▶ Proposed a business plan for smart TV : "Smart TV as a Business Platform" 2012 (July - Aug)
Seoul, South Korea
- ▶ Developed the prototype of a mobile application, "Perfect Sync" which enables mobile devices to interact with smart TV.

Software Quality Assurance Intern Avid Technology

- ▶ Responsible for development testing and data gathering/analyzing for Avid Studio for PC 1.0 and Avid Studio for iPad. (ranked no.1 in Apple App Store in Photo and Video Section) 2011 (Feb - Dec)
Mountain View, CA
- ▶ Managed the Consumer Forum.
- ▶ Involved in design planning meetings, daily scrum, and user test sessions.

TEACHING EXPERIENCES

Teaching Assistant Department of Information Science, Cornell University

- ▶ Intermediate Design and Programming for Web (INFO 2300, Spring 2017)
- ▶ Human-Computer Interaction (INFO 3450, Fall 2017)

HONORS AND AWARDS

- Graduate Research Assistantship, Cornell University, NY 2015- present
- ICWSM-17 Student Grant Award, AAAI May, 2017
- Merit-based Scholarship, Seoul National University, South Korea (4 semesters) 2013-2014

- the 1st Prize, Future Scenario Competition, Samsung Electronics, South Korea 2012
- the 2nd prize, Sgen Global Internship Competition, Samsung SDS, South Korea 2012
- Government Financial Aid for Internship in the United States, the Secretary of the Minister of Education, Science and Technology, South Korea 2010 - 2011
- National Scholarship, Korea Government, South Korea (8 semesters) 2007 - 2012

ACADEMIC SERVICE & TALKS

- Conference Reviewing** ▶ACM SIGCHI Full paper/poster Review (2015-2018)
▶Excellent Reviewer Recognition (2017)
▶ACM CSCW Full Paper Review(2018)
- Volunteering** ▶ACM SIGCHI lunch@chi Chair (2016)
▶ACM SIGCHI Student Volunteer (2015-2016)
- Talks** ▶University of Washington / SNU GSCST Joint Workshop (2014)

SKILLS & EXPERTISE

- Research Methodologies** ▶ Qualitative and Quantitative Research
- Human Centered Design Research** ▶ Survey, Individual/Group Interview, Observation Study, User Modeling, Prototyping, Contextual Inquiry, and Cultural Probes and so on
- Programming** ▶ Python, Javascript, HTML, CSS, R, SPSS
- Language** ▶ Korean (Native), English (Fluent)

REFERENCES

Susan R. Fussell, Ph.D.

Professor, Department of Information Science, Department of Communication, Cornell University, NY
sfussell@cornell.edu

Dan Cosley, Ph.D.

Associate Professor, Department of Information Science, Cornell University, NY
drc44@cornell.edu

Bongwon Suh, Ph.D.

Associate Professor, Graduate School of Convergence Science and Technology, Seoul National University, South Korea
bongwon@snu.ac.kr

Joonhwan Lee, Ph.D.

Associate Professor, Department of Communication, Seoul National University, South Korea
joonhwan@snu.ac.kr